<u>Please</u> include the following in your email to save time. It is recommended to use the <u>GVAA rate guide</u>. With this information, I can get back to you ASAP and get to your project faster. If you are missing a few details or it is TBD, that is ok.

- 1 What is your budget range?
- 2 How soon do you need your VO? Do you need editing? (I usually send raw audio, but can help within reason)
- 3 What is the tone / delivery / spec you are looking for? Do you have links / examples / celebrity references? Any and all specific ideas to your vision are welcome. (I can't read minds!)
- 4 Where will the final product be distributed and on what medium? Broadcast / paid media / non-paid, internal?
- 5 How long will it be distributed? What is the term for your campaign (ie 1 year, 3 years)?

For paid media, I cannot grant rights in perpetuity for public facing work but can help find a happy medium.

- 6 Are you looking to direct in a session? Or should I self direct? (Revisions within reason, but highly recommend a directed session, so you can have a nice array of options based on your creative vision)
- 7 If I'm not self directing, how would you like to connect so we can hear each other in real time? (Zoom, Source Connect, Phone)

My email is bbassnyvoice@gmail.com.